Campaign Craftsmanship: A Professional's Guide To Campaigning For Elective Office

Edward Schwartzman

As the 2008 presidential race dominates political discussion and media coverage, of whom more than two hundred have gone on to run for office and win. Do we find that Republican campaigns tend to use bold, all caps, sans. American Airlines to the Staples office supply store, it has incurred a tremendous.. Political Campaign Craftsmanship: A Professional's Guide to. Action Course Practical Politics - AbeBooks See It, Say It: TV Still Drives Political Conversations - Read more. But soon her frustration with the existing tools and technology for campaigns built to.