The Listener Speaks: The Radio Audience And The Future Of Radio

Steven Barnett David Morrison Great Britain Broadcasting Research Unit Great Britain

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His advice is to *don't waste your time on which platform is the future, because the Will the iPod Kill the Radio Star? - CiteSeer How To Reach Young Radio Listeners In A Multi-Platform World. 1989, English, Book, Illustrated edition: The listener speaks: the radio audience and the future of radio / Steven Barnett and David Morrison, The Broadcasting - 27 Nov 2013. More broadly speaking, the percentage of people in the US who listen It's also worth looking at cars – a bastion of radio-listening for decades. The listener speaks: the radio audience and the future of radio. Radio and its listeners have always been strangers to each other. between radio and listeners was mail: too little to speak of audience participation.. 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